

PDEOZE PowerContainer

Outdoor power supply inventory of major manufacturers



Overview

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76.61 billion by 2030, growing at a CAGR of 6.3% from 2025 to 2030.

How will the outdoor power equipment market grow in 2024?

In addition, changing consumer behavior in its spending power and aesthetic appeal for their gardening space is also expected to boost the market's growth. The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Why are online retailers adjusting their inventory for electric outdoor power equipment?

Furthermore, various online retailers are adjusting their inventory to optimize new government rules and regulations for developing electric outdoor power equipment products. Based on end use, the market is segregated into the commercial and residential sector segments. The residential segment accounted for a significant market share in 2024.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and growing investments in smart, automated lawn care solutions.

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Report Overview Power Source Insights End-Use Insights Equipment Insights Regional Insights Key Companies & Market Share Insights Global Outdoor Power Equipment Market Segmentation This report forecasts revenue growth at the global, regional, and country levels and analyzes the latest industry trends from 2018 to 2030 in each sub-segment. For this study, Grand View Research has segmented the global outdoor power equipment market report based on power source, end-use, type, and region: To learn more about this report, request See more on grandviewresearch Market Research

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